



BROWNSTONE

PRIVATE SECURITY

According to the 2018 Annual National Retail Security Survey, 36% of inventory shortage was attributed to shoplifting, 33% was due to internal theft, 19% was due to administrative errors and 6% was due to vendor fraud.

These numbers showcase the importance of having and implementing proactive loss prevention programs. Strategic loss prevention programs reduce inventory theft and mitigate cash shortages.

Brownstone Private Security has advanced loss prevention services aimed at reducing losses for retailers, manufacturing and distribution industries. Our loss prevention agents have years of experience and are LPC & LPQ certified. Our LP agents are trained to detect, investigate and respond to any/all internal/external thefts, including vendor thefts.

Common Threats

- Break-ins
- Vandalism
- Employee thefts
- Fraud
- Organized thefts
- Shoplifting
- Petty theft

Your Results When You Implement Loss Prevention Programs

- Reduced losses
- Increased profits
- Positive workforce morale
- Civil recovery

LOSS PREVENTION

Ways Brownstone Can Help

- **Internal Theft Workshop**
Expert training for all management teams to detect internal theft in retail and distribution center environments.
- **External Theft Workshop**
Train your management teams to detect and apprehend shoplifters based on state laws.
- **Exception Reporting**
Exception Reporting Program is used to detect thefts and employee errors at the point of sale.
- **Undercover Agents**
Plain clothed LP Agents work undercover to detect internal and external theft through thorough observation and reporting.
- **CCTV Surveillance/ Add' Tech Surveillance**
LP Agents monitor your video surveillance systems to identify criminal activity and administrative errors in real time. LP Agents are able to take the necessary next steps to address/report all findings and incidents.
- **Secret Shoppers**
Plain clothed Brownstone shoppers visit your sites as a "customer" or "visitor" to test employee knowledge and customer service. Brownstone shoppers observe store/employee appearance, ensure shelves are properly stocked and review safety conditions.
- **Consulting & Site Surveys**
Brownstone understands that policies and site locations vary in needs. Brownstone offers customizable LP programs to ensure you're positioned to avoid all possible thefts and limit inventory shrinkage.
- **Training**
Brownstone owns a licensed training facility with in-house certified instructors, capable of training all levels in security, health and firearms. Specific location training and continuous training is offered to all our Brownstone guards.
- **Background Checks/Screening**
Brownstone is able to provide background checks that include credit reports, criminal records, school records and worker compensation records.